

Invest in Turkey, invest in Italy: do the right thing

Invitation

Milan, 29th January 2015 | 16.30 - 19.30
Gianni, Origoni, Grippo, Cappelli & Partners
Piazza Belgioioso, 2

Turkey offers a unique location, bridging Europe and Asia, for developing international business and it will be one of the fastest growing economies in the world during 2015, according to the OECD. The trade volume between Italy and Turkey has increased to \$20 billion in the last five years. The roundtable will highlight the investment opportunities between Turkey and Italy.

16.30 Registration and welcome coffee

17.00 Turkey: new frontier for business opportunity
Aylin Sekizkök Consul General, Turkish Consulate General, Milan

17.20 Doing business in Turkey: the basics
Serhan Koçaklı Partner, Kolcuoğlu Demirkan Koçaklı Law Firm

17.40 Legal and strategic advice on investment in Turkey
Pietro Buccarelli Partner, Head of Turkey Desk, Gianni Origoni Grippo Cappelli & Partners Law Firm

18.00 Turkey as an investment platform for Europe and Central Asia
Fabrizio Zucca Chairman, Strategia e Sviluppo Consultants
Professor, SDA Bocconi School of Management

18.20 Investment opportunities in the agri-food sector
Alessandro Bonfiglioli CEO, CAAB (Bologna agri-food center); Professor, Bologna Business School

18.40 UIC Italy as a bridge to the Turkish market and Yapı Kredi
Mario Fattorusso VicePresident, Unicredit International Center Italy

19.00 Success Stories
Gianpaolo Accossato Senior Vice President General Counsel, Magneti Marelli
Roberto Prada Finance and Administrative Director, Pernigotti

19.30 Q&A

Moderator: Maurizio Poli Global Executive MBA Director, SDA Bocconi School of Management

Refreshments will follow

The roundtable will be held in English